**About Template**

MISSION STATEMENT HEADER:

[Our mission is to] \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

insert company mission

BODY COPY:

Since \_\_\_\_\_\_\_\_\_\_\_, we’ve been providing \_\_\_\_\_\_\_\_\_\_\_\_\_ to our customers/clients

year founded product or service select one

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Founded by \_\_\_\_\_\_\_\_\_\_ on the values of \_\_\_\_\_\_\_\_\_\_\_\_\_

where - across the globe? Locally? Founder core company value

and \_\_\_\_\_\_\_\_\_\_\_\_\_, our ongoing goal is to deliver/guide \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to/in

core company value select one target demographic/ideal customer select one

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. If you need \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, we’re here to

customer goal/desired outcome need company meets for customers

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

the way your company provides assistance (ex: lend a helping hand, produce customized solutions, etc.)

OPTIONAL CONTINUATION OF BODY COPY:

Over the past \_\_\_\_\_\_\_\_\_\_\_\_years, we’ve grown from \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to

years in business size and/or number of employees

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. To date, we’ve had the pleasure of serving over

current size and/or number of employees

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ customers.

approximate number of customers served

AWARDS:

Check out our awards:

[LIST AWARDS AND ANY RELEVANT LOGOS]