**Homepage Template**

HEADLINE:

We \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_so you/your customers

what your company does select one

can\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

what your company or service allows your customers to do

SUB-HEADLINE:

SUBCOPY:

At \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, we know how \_\_\_\_\_\_\_\_\_\_\_ it is when/for \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. That’s

your company name frustrating/important select one customer problem or need

why we created/why we offer \_\_\_\_\_\_\_\_\_\_\_\_\_\_ that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

select one your product or service what makes your product/service unique or valuable

We make it faster/easier/convenient/possible to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

select one what your company or service allows your customers to do

by/with our \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and

a unique aspect of your product or service, ex: fast online booking, 24/7 delivery, etc.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_so that you can

another unique aspect of your product or service

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

what your product/service saves for your customer,

ex: get back to what matters most, rest easy, save time and money, etc.

It’s time to say goodbye to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for good.

common customer problem(s)

OPTIONAL REGIONAL COPY:

Serving the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_area, we’re ready to provide you with a dependable

location/city

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ solution.

service you offer