**Services Template**

What We Do

\_\_\_\_\_\_\_\_\_\_\_provides \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

company name primary product or service you offer, ex: HVAC service who you provide services for

Our \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is/are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

product/service select one describing adjective, ex: fast, one-of a kind

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

describing adjective, ex: efficient, quality describing adjective, ex: reliable, come with a lifetime guarantee

With help/assistance/guidance from one of our dedicated/talented/highly-trained/certified

select one select one

specialists/technicians/artists/designers/representatives, you can expect \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. select one ideal outcome for customer

You don’t have to endure \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ any longer. \_\_\_\_\_\_\_\_\_\_\_\_\_\_ has the solution.

primary customer problem company name

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [Potential accompanying logo image]

sub-category or aspect of service you offer, ex: installation

Don’t wait until \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Start now to

unwanted outcome for customer if they don’t use your product or service

ensure the health/success/future of your\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

select one what your service impacts, ex: HVAC system

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [Potential accompanying logo image]

sub-category or aspect of service you offer, ex: repair & maintenance

When you need \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, we’re ready to step up to

primary customer need for this aspect of service, ex: fast repair

the challenge/be your go-to.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [Potential accompanying logo image]

sub-category or aspect of service you offer, ex: replacement

From \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ through \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

first touch point, ex: our first conversation end result, ex: the replacement of your system

we’re with you every step of the way.